VISIBILITY

Running It from Abroad: What You Need to See Every Morning

Owners running a Venezuelan business from abroad tell almost the same story every time. The information exists, but it arrives over WhatsApp, as photos of a notebook, as screenshots, in versions that never quite agree. Control is not missing for lack of trust. It is missing because nobody has time to put that in order every day.

Start with What You Would Check in Five Minutes

You don’t need a dashboard with forty indicators. What actually changes decisions is small and very consistent:

- What came in yesterday, through which payment route, and what it compares against.
- What difference there is between what was recorded and what actually arrived.
- What moved in inventory that should not have moved.
- What is still unanswered or uncollected beyond the agreed term.

With those four checked daily, conversations with your team change register. You stop asking how things are going and start asking about one case with a name and a date.

Who Sees What

Visibility without permissions creates a different problem. We define what each role sees, who may correct a record, and what stays in the history. A figure anyone can change without leaving a trace is no use for deciding, and no use for defending the person who did their job properly.

What a Control Tower Does Not Do

It does not invent data the business does not capture today. If payments are written down by hand at the end of the day, the dashboard will show exactly that, delay included. Part of the work is deciding what is worth capturing as it happens and what can wait.

It helps you supervise and see differences sooner. It does not replace an accounting audit or guarantee that differences never happen.

A Check You Can Run

Choose one decision the dashboard should support, such as investigating an order that is paid but not dispatched. Trace a sample item back to its source and identify who can resolve the discrepancy. A morning total is useful only if the operator can explain what it includes, when it was updated and which exception needs attention.

Continue with: Sold, Paid and Delivered Are Different Records.
https://systems.kavaliero.com/en/blog/sold-paid-and-delivered-are-different-records

For help with this work, see the scope of Remote Business Control.
https://systems.kavaliero.com/en/services/remote-control